

FUSION & ODEON

VENUE

MELBOURNE

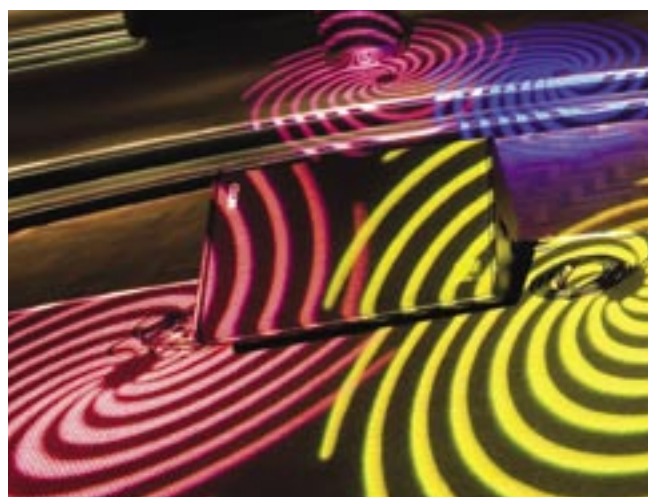
AUSTRALIA



According to a recent BBC news report, "More than 80% of Australia's adult population gambles, the highest rate on the planet," so it's not unusual that two of Melbourne's leading nightclubs, Odeon and Fusion, are located in the upper levels of a casino. Reportedly the largest in the southern hemisphere - with a licence for 350 table games and 2,500 gaming machines - Melbourne's Crown Casino has been open for over a decade, but continues to upgrade its top tier nightclubs with high end technology and decor.

Just a few months ago Odeon, which caters to a crowd of up to 600, had a million dollar face lift. Fusion's most recent upgrade was barely 18 months ago. Both venues are run by Crown. They were previously leased out independently but were amicably bought back under Crown control when the leases expired.

How are the venues different from each other? Apart from a much larger floor space and capacity close to 1,000, Fusion, open Thursday through Sunday, is the venue that comes closest to being categorised as a danceclub or disco. Even though there is a stage to support live acts, Fusion is a mainstream danceclub and, its website proclaims, "The ultimate mix of DJ rhythms spinning out the best RnB tunes as well as everyone's favourite 'hands in the air' house dance your night away to the hottest beats from a range of super talented Australian and International DJs". Say no more. On the other hand, Odeon has bands on a regular basis and operates seven nights a week, offering something different or a combination of entertainment every night. For example, on Monday it's a danceclub, on Thursday there are cover bands and live bands are interspersed with DJs on the other nights. Odeon sets itself apart by being open every night of the week, almost hand in hand with Crown's 24/7 gaming facilities. Neither of the venues are just casino add-ons - they're world class clubs that just happen to be located there. ►





Digico D1 Live in Fusion



Fusion

TECHNICAL INFORMATION ODEON

LIGHTING

1 x Hog 1000 lighting desk; 1 x LSC Delta DTSP/R3 5 Way DMX splitter; 12 x Martin Pro Mania SCX700; 2 x GENI Golden Strobe 1500W; 2 x Molefay Duet; 6 x ETC Source Four 240V 375W; 8 x PAR64 240V VNFL (rear wash); 8 x PAR64 240V MFL (side wash); 8 x PAR64 240V NFL (front wash); 1 x Jands GP12c 12-channel dimmer rack; 1 x Jands Roadpak 12-channel dimmer rack; 1 x LSC iPak 12-channel dimmer rack; 1 x Martin Pro ZR33 Hi-Mass fog machine

SOUND

8 x Nexo PS15U PS15 speaker; 6 x Nexo LS1200 sub; 3 x Yamaha PS15UTDV2 stereo TD controller for PS15 & LS1200; 4 x Camco Tecton-38.4 stereo power amp; 1 x Camco Vortex-6 stereo power amp; 2 x Nexo PS10U PS10 speaker; 1 x Yamaha PS10UTDV2 stereo TD controller for PS10 & LS500; 1 x Xilica DSPX-8080i 8-in 8-out digital crossovers; 3 x Yamaha PS15UTDV2 stereo TD controller for PS15 & LS1200; 1 x Yamaha PS15BAS bass; 3 x Camco Tecton-38.4 amp 2 X 1900W; 1 x Powerwise PD620M 3 Phase 6 X 20A CIRCUIT 3RU digital multi-display meter power; 1 x RCF ART310A active speaker system; 3 x Nexo PS15U PS15 single cabinet monitor; 1 x Whirlwind multi-core 32/8 50M W/ 20M split; 1 x BSS AR133 Active DI Box; 1 x HHB CDR830 realtime CD recorder; 1 x Klark Teknik DN370 graphic EQ; 6 x Shure BETA 58A mic dynamic lo z vocal cardoid; 6 x Shure BETA 57A mic dynamic lo z instrument super cardoid; 1 x Shure KSM109SL mic Studio Condenser Cardoid (Champagne); 1 x Shure BETA 52A mic dynamic lo z bass instrument super cardoid; 1 x Yamaha M7CL-32 32 CH digital console; 1 x Yamaha MBM7CL metre bridge

www.odeonatcrown.com.au



A Nexo GeoD 10 speaker array in Fusion

► As to be expected, it's generally Crown's punters who go there to unwind or wind up, but Odeon's Monday night event is mainly for the entertainment industry. Monday night is their chance to party. That means this club comes under a lot of critical scrutiny, and everything, especially from a tech point of view, has to be top notch.

Paul Polito of Group Technologies Australia (GT), Nexo's Australian distributor explained what a unique situation it was: "In fact with Odeon, when the new install was done, it of course went through Factory Sound - the dealer / installer; but GT were involved directly and had increased involvement because the venue had to continue on a nightly basis without shutting down. GT and Factory Sound serve different purposes but neither company allows definitions to stop us working together to achieve great stuff. During the day we all worked as a team in



Fusion



Fusion

TECHNICAL INFORMATION FUSION

LIGHTING

1 x Hog 1000 lighting desk; 1 x High End Catalyst; 1 x Numark NuVJ; 12 x Martin ProMX10 Extreme; 4 x Martin Pro Atomik 3000 strobe; 8 x Molefay Duet; 8 x ETC Source Four 240V 375W; 6 x Clay Paky StageColor 1200 Moving Head; 32 x LED Tubes (Happy Tubes); 2 x Oracle Green Laser; 6 x Martin Pro Mania EFX600; 2 x Acme GigaStrobe 1500W; 2 x Jands GP12c 12-channel dimmer rack; 2 x Jands Roadpak 12-channel dimmer rack; 2 x LSC iPak 12-channel dimmer rack; 1 x Martin ZR33 Hi-Mass fog machine; 2 x Unique II Hazer

SOUND

6 x Nexo GEOD10; 2 x Nexo GEOSUB sub; 2 x Nexo NX242 digital TD controller; 2 x Nexo NXES4 extension card; 3 x Camco VORTEX 200V amp; 1 x Powerwise PD620M-3RC; 1 x Yamaha DME24N; 1 x Camco TASCAM CD player; 6 x Nexo PS15U speaker; 6 x Nexo PS15UM speaker; 1 x Nexo PS15BAS bass; 6 x Nexo PS15UTDV2 TD controller; 6 x Camco VORTEX-6 amp; 2 x Powerwise PD620M-3RC; 7 x Shure SHUBETA57A mic; 7 x Shure SHUBETA58A mic; 6 x Nexo PS10U speaker; 2 x Nexo LS500 sub; 8 x Nexo PS8U speaker; 2 x Nexo LS400 sub; 1 x Nexo LS400 sub; 2 x Nexo PS10UTDV2 TD controller; 3 x Nexo PS8UTDV2 TD controller; 7 x Camco TECTON-38.4 amp; 1 x Yamaha CP4SF CARD control panel

www.fusionatcrown.com.au

the background unbeknownst to the punters. We started on a Tuesday morning running cables and by Thursday it was all up and running - the venue never had to close."

Crown management knew they could be confident in the team being able to pull this off, based on Nexo's proven sound quality and ability to straight work out of the box and because of their previous experience with Fusion. Even earlier they had become aware of how well the product performs at Palms (Crown's big show venue). The relationship between Crown and GT actually began with Palms - which was then known as The Show Room - in 2001, when they purchased a Nexo monitor system after a highly competitive product shoot out. Crown have just upgraded Palms with a Nexo Geo D system. Upcoming acts there include British and American music icons Howard Jones and Gary Puckett respectively.

What about Fusion? In its previous incarnation this multi levelled dance venue was known as the Mercury Lounge and offered a more band-orientated fare. In Fusion, Crown saw the potential for a more technologically and architecturally advanced dance space. To meet these requirements, GT were heavily involved in the layout. "Sometimes the advice and help we give doesn't involve us selling any of our products because we're not in the business of giving advice just to get a sale," adds Polito. One of the key components at Fusion is the DIGICO DI, unique for a place such as Fusion because no similar venues have a console that is able to work in so many diverse roles. Such consoles actually save money on labour by making it much easier for one operator to do a show. For example being able to save all the setting for a regular show could never have been done with analogue. The DIGICO DI (as with other high end consoles) reduces the ►



Fusion



Fusion

► amount of man hours required.

Lighting systems at both venues were designed and installed by the Crown lighting staff. Nearly all shows in the level three complex at Crown are operated by Crown staff who are experienced touring LX operators. Instead of the cheap usual suspects that having been flooding the market over the past few years, the clubs feature some of the world's most established and respected brands - Clay Paky, High End, Geni and Martin, not to mention Australia's own Oracle laser. "We chose Martin lighting fixtures for their reliability and performance" says Gary Rappel, operations manager for entertainment at Crown. "We also have a long term relationship with Show Technology who are the Martin distributor in Australia - their back up service is excellent."

At Crown Casino, Odeon and Fusion offer Melbourne's diverse adult population and international visitors a full range of live and dance music diversions, from cover bands to DJ sets. And they never have to leave the building. **M**



Fusion

FRANÇAIS

Selon un récent rapport de la BBC, plus de 80% des adultes australiens s'adonnent à des jeux de hasard, soit le taux le plus élevé de la planète. Il n'est donc pas surprenant d'apprendre que deux des principaux night clubs de Melbourne, l'Odeon et le Fusion, sont situés à l'étage d'un casino. Le casino Crown, qui serait le plus grand casino de l'hémisphère sud, a ouvert ses portes il y a plus de dix ans mais continue à améliorer la qualité de son night club via des apports permanents en termes de technologie et de décor. Il y a seulement quelques mois l'Odeon, qui est capable d'accueillir jusqu'à 600 personnes, a subi un lifting à un million de dollars, comprenant un nouveau sound system Nexo installé par Group Technologies Australia. En plus d'un agrandissement de sa surface qui lui permet d'accueillir près de 1 000 personnes, le club Fusion, ouvert du jeudi au dimanche, est avant tout un dance club, même si une scène permet d'accueillir des événements live. Pour ces deux lieux, l'éclairage a été conçu par les équipes de Crown et comprend des éléments Claypaky, High End, Geni et Martin sans oublier Oracle Laser.

DEUTSCH

Gemäss eines vor kurzem erschienenen BBC Berichts wetten mehr als 80 % der australischen Erwachsenenbevölkerung. Dies ist die höchste Quote der Welt. Deswegen ist es auch keine Überraschung zu erfahren, dass zwei der führenden Nachtclubs von Melbourne, Odeon und Fusion, in den oberen Etagen eines Casinos liegen. Das Melbourne Crown Casino – Berichten zufolge das größte der südlichen Hemisphäre – ist vor mehr als einem Jahrzehnt eröffnet worden, und hört nicht auf, seine höchststrangigen Nachtclubs mit Technologie und Dekor der Spitzenklasse auszubauen. Erst vor wenigen Monaten kam dem Odeon, das für bis zu 600 Besucher gedacht ist, eine Verschönerungsoperation mit einem Wert von 1 Million Dollar zu. Diese umfasst ein neues Nexo Soundsystem, das von Group Technologies Australia installiert worden ist. Neben einem entschieden größeren Tanzbereich und einer Kapazität von beinahe 1.000 Besuchern ist der von donnerstags bis sonntags geöffnete Fusion der Treff, welcher der Kategorie Tanzclub am nächsten kommt. Auch wenn es eine Bühne für Liveshows gibt, so ist Fusion ein etablierter Tanzclub. Die Beleuchtung in beiden Treffs ist vom hauseigenen Crown Team entworfen worden und umfasst Claypaky, High End, Geni und Martin, ohne Australiens eigene Oracle Laser zu nennen.

ITALIANO

Secondo una recente statistica condotta dalla BBC, oltre l'80% della popolazione adulta australiana ama scommettere, stabilendo la percentuale più alta del mondo. Non c'è da stupirsi, quindi, se due dei locali più famosi di Melbourne, Odeon e Fusion, si trovino al piano superiore di un casinò. Il Crown Casino di Melbourne, noto come il più grande casinò dell'emisfero meridionale, è stato inaugurato circa dieci anni fa ma continua a rinnovare i locali posti ai piani alti con tecnologie e allestimenti all'avanguardia. Pochi mesi fa, per rimettere completamente a nuovo il locale, che poteva ospitare fino a 600 persone, è stato realizzato un investimento pari un milione di dollari. Il progetto ha incluso l'installazione di un nuovo sistema audio Nexo da parte di Group Technologies Australia. Il Fusion, aperto da Giovedì a Domenica, nonostante ora possieda un palco più esteso riservato alle esibizioni live e una capacità pari a 1000 persone, è il locale che più si avvicina ad una discoteca. I sistemi di illuminazione di entrambe le strutture sono stati progettati dal team del Crown Casino e includono marchi quali Claypaky, High End, Geni and Martin, senza dimenticare l'azienda australiana Oracle Laser.

ESPAÑOL

De acuerdo con un reciente informe de la BBC, más del 80% de la población adulta de Australia juega juegos de azar, el índice más alto del planeta. Por lo tanto, no sorprende enterarse de que dos de los más importantes clubes de Melbourne, Odeon y Fusion, se encuentran en los niveles superiores de un casino. Crown Casino en Melbourne – según se informa el casino más grande del hemisferio sur – ha estado abierto al público por más de una década, pero continúa mejorando sus clubes nocturnos con tecnología y decoración de vanguardia. Hace apenas algunos meses, Odeon, el cual tiene capacidad para casi 600 personas, tuvo una remodelación de un millón de dólares. Ésta incluyó un nuevo sistema de sonido Nexo a cargo de Group Technologies Australia. Fusion, que abre de jueves a domingo y que cuenta con un área mucho más grande y una capacidad para casi 1.000 personas, es el local que está más próximo a ser clasificado como discoteca. Aun cuando cuenta con un escenario para espectáculos en vivo, Fusion es principalmente una discoteca. La iluminación en ambos locales estuvo a cargo del propio equipo de Crown e incluye Claypaky, High End, Geni y Martin, por no mencionar el propio sistema Oracle Laser de Australia.